

PHASE ONE INFORMATIONAL PACKET

general information + summarized
feedback from phase 1

11 SEPTEMBER 2018



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BACKGROUND

What is *Green Mountain Falls Looking Forward*?

Green Mountain Falls Looking Forward is a 12-month initiative that engages the public in a shared vision for the Town.

This comprehensive plan will guide our approach to preserving, enhancing and prioritizing Green Mountain Falls' assets in a way that promotes safety, coordinated public investment and a healthy environment. During this planning effort, the Town will turn to those who know the City best - its residents, businesses and leaders - to help identify opportunities, challenges and visions for Green Mountain Falls' future.

WHY ARE WE DOING THIS PLANNING PROCESS NOW?

Though little development has occurred in the past ten years, environmental and maintenance conditions have changed. More frequent flooding and mudslides in the area as well as fire mitigation need to be addressed. Additionally changes in trail usage and new presence of the arts are bringing more visitors to the area. Outside Green Mountain Falls, conditions are changing and impacting the housing market and economy. This plan capitalizes on the opportunity to gather community input, and identify opportunities for improvement while gauging existing conditions and comparing them to anticipated trends.

WHY IS THIS IMPORTANT?

The plan will help all entities in the community.

For residents the plan identifies community character and details like locations for future commercial amenities, housing, parks, trails, community facilities, etc.

For business and property owners the plan includes land use recommendations and development policies for properties.

For town leaders the plan provides direction on the topics of development, policies, programs, and services provided by the Town.

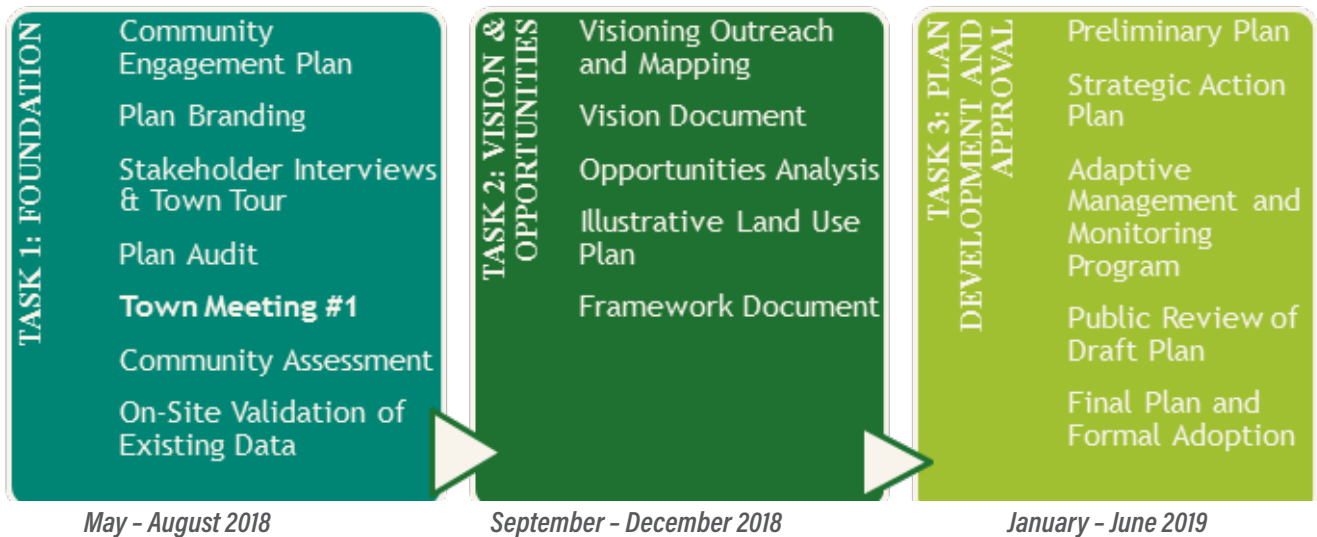
For decision-makers the plan gives guidance on budget, timing for capital improvements, and in review of development proposals.

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OUTREACH

Community Involvement

Date	Name	Event + Location	Attendees/ Respondents
13 June	Online Survey #1: Values	PlanGMF/ https://www.surveymoz.com/s3/4419876/PlanGMF-Survey1	Ongoing
27 & 28 June	Stakeholder Interviews	Town Hall	8
27 June	Town Meeting #1	Sallie Bush Community Center	70
23 July	Stakeholder Interviews	Town Hall	2
28 July	Bronc Days	Gazebo Lake Park	250+
4 & 6 September	Stakeholder Interviews	Via Conference Call/ Website sign-up	2



PHASE 2 ANTICIPATED EVENTS

Date	Name	Event + Location
TBD	Online Survey #2: Community Survey	Online and Hardcopy
Fall	Visioning and Outreach Event	TBD

What do we LOVE about Green Mountain Falls?



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1. LAKE
2. TRAILS
3. SMALL TOWN FEEL
4. THE MUSICAL SWINGS
5. GREEN BOX ARTS FESTIVAL
6. HIKING
7. RESTAURANTS
8. COMMUNITY
9. GREAT PEOPLE
10. SCENIC

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Responses have been compiled from Online Questionnaire #1; and feedback from stakeholder interviews, Bronc Days, and Town Meeting #1

VALUES

What are our Opportunities?



TOP 11 most popular response themes:

1. IMPROVE ROADS
2. IMPROVE CELLULAR SERVICE
3. ATTRACT COMMERCIAL GROWTH
4. ESTABLISH CONSISTENT LEADERSHIP DIRECTION
5. ADD A SMALL CORNER STORE
6. ADD WELCOMING/ WAYFINDING SIGNAGE
7. ADDRESS PARKING IN TOWN
8. IMPROVE LAKE WATER QUALITY
9. IMPROVE POOL FACILITY
10. INCENTIVIZE TOURISTS TO STAY IN TOWN
11. INVESTIGATE SEWER SYSTEM FEASIBILITY

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